

Hitting top gear in drive for **engagement**

Client:

Sinclair, Wales's leading car dealership

Locations:

20 locations across the Principality

User profile:



900 staff



Diverse role-based groups

Key objectives:

- Maintain strong family ethos and service standards as the organisation expands
- Create mechanisms to allow for faster, easier two-way communication
- Remove cascade burden from branch managers
- Encourage greater peer-based recognition and reward
- Leverage enablement and automation to bring in operational efficiencies
- Bring distributed workers in the same or similar role together more effectively
- Generate consistent feedback and dialogue to build sense of 'connectedness'

They say:

"Engage gives us the tools out of the box to help us drive a higher quality of employee engagement and to sustain it."

"Improved interaction, greater inclusion, continuous dialogue and feedback, a flow of ideas and suggestions, these are all now possible."

"It's a fantastic opportunity to support and motivate our branch managers, as we look to them to live our values and breathe the brand."