

Getting an **engagement** dividend with ESG

Client:

Lincolnshire Co-op

Locations:

225 locations across the Lincolnshire area

User profile:



2900 colleagues, the majority non-desked



Champions of the Co-op's ethos and purpose

Key objectives:

- Enable universal connectivity to securely and reliably reach every colleague, replacing incumbent Yammer solution
- Deliver a 24/7 news flow, tailored alerts and messaging to drive communication and inclusivity
- To mobilise Intranet essentials to allow for easy anytime, anywhere access to centralised policies, procedures and directories
- Encourage more real-time, dynamic feedback by switching from annual to pulse surveys
- Leverage technology to make for a more efficient, slick and convenient experience eg digital payslips, newsletter
- Hub other line of business systems through a common, single sign-on interface to facilitate digital adoption

They say:

"ESG's five-pillar framework was invaluable in helping us hone in on the real priorities, and build a pragmatic, manageable strategy"

"We love that the functionality is available 'out of the box', and across every touch point – phone, tablet, desktop, terminal"

"We're excited to have a platform that we can embed into the organisation, enriching it with our own content, resources and values to deliver for every colleague, everywhere"